

CONSUMER PROTECTION DIVISION
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AUG 25 2006

OFFICE OF ATTORNEY GENERAL

experian[®]

Experian
475 Anton Boulevard
Costa Mesa, CA 92626-7036

www.experian.com

August 18, 2006

Office of the Maine Attorney General
6 State House Station
Augusta, Maine 04333

Re: Requirement of Maine Bill LD 1671

To whom it may concern:

In accordance with state law, I wish to inform you that Experian intends to notify one Maine resident about unauthorized access to her personal information. The one resident will be notified by US mail this week.

Experian recently investigated the unauthorized access and determined that there are no confirmed cases of identity theft for this Maine resident. However, we are providing notice in an abundance of caution. A copy of the written notification is attached.

If you have any questions concerning this issue, please feel free to contact me at (714) 830-5255.

Sincerely,



Laura Mundy
Vice President
Regulatory Compliance

SWPDF/FL

Regulatory Compliance A457B
Experian / SWPDF F2001
475 Anton Blvd
Costa Mesa CA 92626-7037

August 18, 2006

CONSUMER NAME
ADDRESS
CITY STATE ZIP

This letter is to inform you that your personal information may have been accessed without proper authorization.

Experian, one of the nationwide credit reporting agencies, identified that its client, Friendly Finance, had certain Experian consumer information accessed without proper authorization. The consumer information consists of information typically found in a consumer report. Such information includes your name and address and one or more of the following: Social Security number, date of birth, or account numbers. Experian is actively working with Friendly Finance and law enforcement officials to investigate this matter. Contact information for Friendly Finance is as follows:

Friendly Finance
Jim Loftin
1225 North 18th St
Monroe LA 71201
(318) 325-0465

Experian is providing the following information to help protect you from potential misuse of your information, including identity theft:

We recommend that you contact Experian as soon as possible at (888) 397-3742 to:

- Add an initial security alert statement to your credit file at all three national credit reporting agencies: Experian, Equifax and Trans Union. The alert will remain on your credit file for 90 days. Experian will electronically transmit your request for the 90-day security alert to the other two national credit reporting agencies.
- Remove your name from Experian's mailing lists of pre-approved offers of credit for six (6) months.
- Receive a free copy of your credit report.

For your convenience, Experian also offers the above service online at <http://www.experian.com/fraud> with the added benefit of allowing you immediate access to your credit report.

We also advise being vigilant when reviewing your account statements for any unusual activity. Another way to protect your identity from any misuse is to review your credit report frequently to ensure that all information is accurate. To assist you with protecting your personal information, Experian will provide you with one free year of credit monitoring services through membership in Credit Manager.

To take advantage of the Credit Manager membership, please go to <http://www.consumerinfo.com/ConsumerHelp> and use promotion code **CODENUM** to order the membership. Detailed instructions for accessing the Credit Expert website are as follows:

- In any browser type URL exactly as provided above.
- Fill in name and address on first page, and click "Submit & Continue."
- Complete identity process on second page.
- **Do not enter credit card information on second page**; instead, enter your promotional code (exactly as above).
- Click "Submit."
- If you have any questions during the online ordering process, please contact customer service at (866) 673-0140.

Additionally, the Federal Trade Commission ("FTC") offers consumer assistance and educational materials relating to identity theft and privacy issues. The FTC can be contacted by either visiting <http://www.consumer.gov/idtheft> or by calling (877) 438-4338.

We hope this information is helpful to you, and Experian sincerely regrets any inconvenience or concern this incident may cause.

Sincerely,



L. Mundy
Vice President
Regulatory Compliance